

# Priority Axes for the North Sea Region Programme 2014 - 2020

## Thematic Objective

## Investment Priority

## Specific Objective

### I) Thinking Growth: Supporting growth in North Sea Region economies

1) Strengthening research, technological development and innovation	b) Promoting business investment in R&I, developing links and synergies between enterprises, research and development centres and the higher education sector, in particular promoting investment in product and service development, technology transfer, social innovation, eco-innovation, public service applications, demand stimulation, networking, clusters and open innovation through smart specialization, and supporting technological and applied research, pilot lines, early product validation actions, advanced manufacturing capabilities and first production, in particular in key enabling technologies and diffusion of general purpose technologies	Develop new or improved knowledge partnerships between businesses, knowledge institutions, public administrations and end users with a view to long-term cooperation (post project) on developing products and services
		Enhance regional innovation support capacity to increase long-term innovation levels and support smart specialization strategies
		Stimulate the public sector to generate innovation demand and innovative solutions for improving public service delivery

### II) Eco-innovation: Stimulating the green economy

6) Preserving and protecting the environment and promoting resource efficiency	g) Supporting industrial transition towards a resource efficient economy, promoting green growth, eco-innovation and environmental performance management in the public and private sectors	Promote the development and adoption of products, services and processes to accelerate greening of the North Sea Region economy
		Stimulate the adoption of new products, services and processes to reduce the environmental footprint of regions around the North Sea

### III) Sustainable North Sea Region: Protecting against climate change and preserving the environment

5) Promoting climate change adaptation, risk prevention and management	a) Supporting investment for adaptation to climate change, including ecosystem-based approaches	Demonstrate new and/or improved methods for improving the climate resilience of target sites
6) Preserving and protecting the environment and promoting resource efficiency	d) Protecting and restoring biodiversity and soil and promoting ecosystem services, including through NATURA 2000, and green infrastructure	Develop new methods for the long-term sustainable management of North Sea ecosystems

### IV) Promoting green transport and mobility

7) Promoting sustainable transport and removing bottlenecks in key network infrastructures	c) Developing and improving environmentally- friendly (including low-noise) and low- carbon transport systems, including inland waterways and maritime transport, ports, multimodal links and airport infrastructure, in order to promote sustainable regional and local mobility	Develop demonstrations of innovative and/or improved transport and logistics solutions with potential to move large volumes of freight away from long-distance road transportation
		Stimulate the take-up and application of green transport solutions for regional freight and personal transport