Political Level

Activists and lobbyists

influence

informs

Politicians

who are held accountable by, and whose agenda is set by

Media

informs

Academia

informs

Organisational Level

Directors

elects

Project owner, managers, commissioners, service leaders

co-creating / working with

Service delivery / implementation

Service administrators

Societal Level

Society

Caregivers and Service providers

deliver products and services to

Private sector organisations

Neighbourhood Level

Neighbourhood

deliver services to

Relatives

and

Home / Family Level

Individual Level

delivers support and opportunities to

Service users

Voluntary sector and non-profits

delivering services to

Public Sector Policy Analysis Canvas

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Based on Bertram et al, 2015
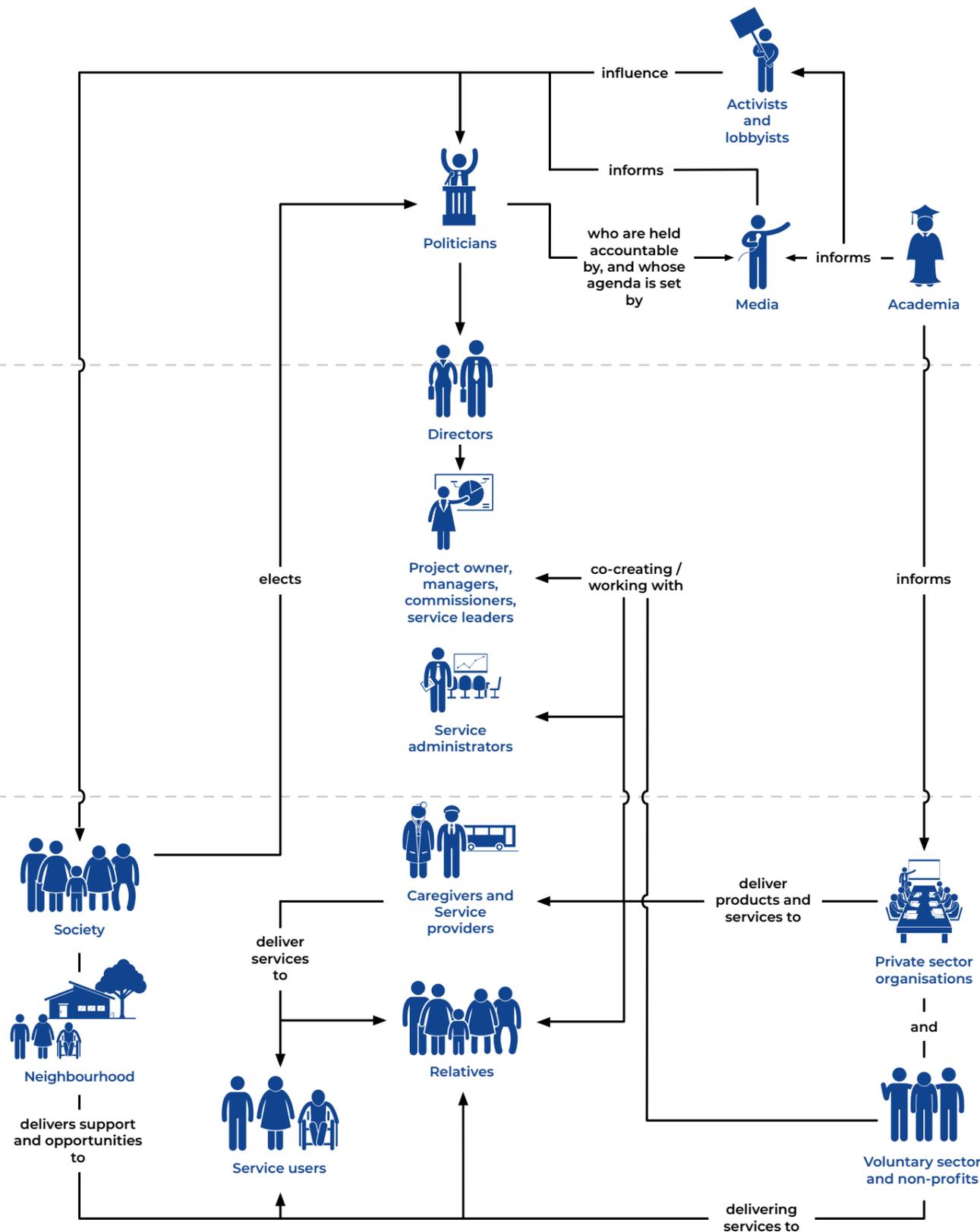
Agenda Setting

What evidence is there in your context regarding discussions of loneliness and social exclusion as a social issue, in the media, in **political debate** or in **government policy documentation** at a national, regional or local level.

National Level	Regional Level	Local Level

Organisational Drivers

What evidence is there at an organisational policy level, both in terms of leadership and implementation to demonstrate a commitment to, or implementation of programmes or services intended to tackle or allieviate loneliness, social isolation and social exclusion?

Leadership Level

What evidence is there in terms of **organisational or strategic policy**, or other form of **communication** can you find expressing commitment to tackle loneliness, social isolation or social exclusion, as distinct social issues or as facets connected to wider health and social wellbeing in the context your organisation works in?

Implementation Level

What evidence is there at an implementation or service delivery level, regarding **data**, **guidelines** and **operational policies, finance and resources**, **commissioning guidelines** or **operational standards or evaluation criteria**, demonstrating an understanding of, and commitment to tackling loneliness, social isolation or social exclusion, either as discrete social issues or as part of programmes to promote and tackle wider health and social wellbeing?

Competence Drivers

What evidence is there at an individual competence level in your organisation, or amongst partner organisations / populations that you work with to help address loneliness, social isolation and social exclusion. i.e. **nominated champions** or **individuals leading on the issue**, **staff performance evaluation targets** or **training and coaching**

Nominated Individuals	Evaluation Targets	Coaching or Training